

# Market Plaza

Plano, TX

# Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

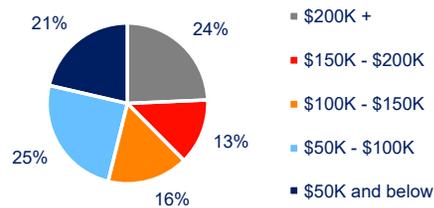
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	12,145	125,996	373,902	275,532
Total Daytime Population	37,940	189,197	542,780	422,457
Workplace Population	9,803	81,406	294,396	227,689
Average Household Income	\$116,287	\$157,761	\$145,837	\$151,218
Median Household Income	\$89,405	\$110,781	\$101,146	\$103,718
Total Households	5,612	51,334	161,076	118,679
Median Home Value	\$490,521	\$586,977	\$556,903	\$577,731
College (4+)	61.7%	62.1%	55.9%	58.1%
Total Consumer Spending/Capita (Weekly)	\$446	\$480	\$467	\$472
% of Households with Children	13.4%	24.7%	24.1%	24.2%

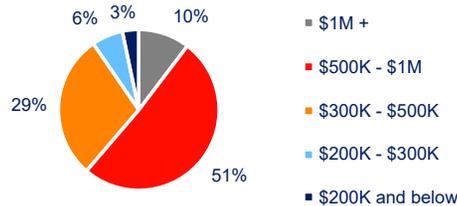
## 2030 Demographic Projections

Projected Population	11,732	121,095	364,781	266,869
Projected Annual Growth Rate	-0.7%	-0.8%	-0.5%	-0.6%
Projected Total Growth Rate (5-Yr)	-3.4%	-3.9%	-2.4%	-3.1%

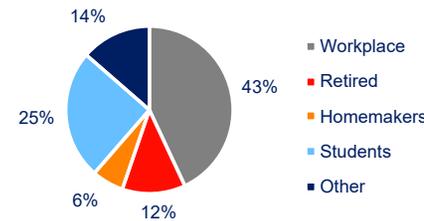
## 3-Mile Radius Section Detail



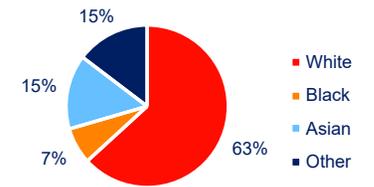
Household Income



Home Value



Daytime Population



Race  
Hispanic Origin: 13.9%

